



Promogroup - Black Range - Digital Advans

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- Largest fleet of multi-screen & single screen LED Digital Vans
- Only company offering a choice of multi or single-screen vehicles
- Only multi-screen vans with audio and elevation
- Vans using 8mm, 6mm and 5mm HD High Brightness LED's
- Audience measurement tools and reporting
- Work closely with clients, agencies and outdoor specialists
- Three options of Digital Vans - 'Classic', 'Premium' and 'Event'
- Two tier pricing system



Classic Digital Van



Premium Digital Van

Event Digital Van



Digital Vans - 'Classic' Vans - Benefits



'Classic'

- Each vehicle having two side screens and a rear screen.
- 3x LED screens giving a total viewing area of 6sq metres.
- Branding area around the screens

Digital Vans - 'Premium' Vans - Benefits



'Premium'

- 3x LED & 2x LED screen vans, total viewing area of 12 sq metres (Sides and Rear Screens)
- Brightest and highest resolution screens on any mobile vehicles using 8mm & 5mm true pitch screens (easy viewing at street level in all directions and accessibility to High Streets)
- Both side screens can elevate in line with the vehicle height for standout at events and over crowds

Digital Vans - 'Premium Event' Vans - Benefits



'Premium Event'

- 1x LED screen vans, total viewing area of 15 sq metres
- Largest high resolution screens on any mobile vehicles using 6mm true pitch screens
- Screens can elevate and rotate in line with the vehicle height for standout at events and over crowds
- Audio, Live Feed, Internet, Social Media enabled

Digital Vans - Tech Capabilities

- Video (Avi, Mpeg2&4, WMV, DivX, Xvid)
- Slide shows
- Still Content (JPEG, PNG BMP)
- Audio enabled (MP3, WAV, AC-3, WMA).
- Bluetooth enabled
- Game console enabled
- Display photos
- Internet enabled - Twitter/Facebook etc
- Built in the UK
- Built for street level advertising
- Built for three directional exposure





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Promogroup - Black Range - Digital Media

Promogroup Ltd

Unit 8 River Reach, Gartons Way, London, SW11 3SX.

T: 020 79786399 (London) 01423 323223 (Harrogate)

E: info@promogroup.co.uk

www.promogroup.co.uk

London - Harrogate - Newcastle

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